



DIGITAL BOOKLET TRAINING IN ENVIRONMENTAL PUBLIC POLICIES

Support material for the
elaboration of projects in
environmental public policies.

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PRESENTATION

This digital booklet was created with the purpose of explaining resources and structures of the application of an environmental public policy in order to collaborate with the development of efficient and effective practices, training students, professionals and others interested in the subject. The proposal is part of the dissertation prepared by the author on: “Course on Environmental Public Policies: Building Knowledge” in the Professional Master’s Degree in Teaching in Health and Environmental Sciences of University Center of Volta Redonda - UniFOA.

The work arose from an old thought that has accompanied me since the beginning of my career in public management, “why are environmental public policies so inefficient?” Graduated in Administration and experience in the public sector collaborate by transmitting knowledge to enable students, professionals and others interested in this field so despised in our society.

This digital booklet presents the step by step for the elaboration of an environmental public policy. It is estimated that it can serve as a support tool for carrying out efficient and effective initiatives.

Have a great read.

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DIGITAL BOOKLET

TARGET AUDIENCE

The digital booklet is intended for those who have a degree in the areas: biological, human, social and exact, students of technical areas and others interested in the subject offered. These areas of knowledge can participate in all stages of implementation of an environmental public policy.

The content for creating the booklet digital was selected in the bibliography of the study added to my knowledge practical in the public area. Therefore, the material was produced with information taken from the literature and experience.

This provides the student with an educational product with knowledge enough for meaningful learning.



OBJECTIVE

This digital booklet aims to inform and educate in a light and dynamic the content on the implementation of an environmental public policy, helping to memorize information thus increasing the understanding of the target audience.

ELABORATION SCRIPT

ORGANIZATION

- ✓ **1st step:** define the theme, objective (inform, educate) and target audience (students, professionals, among others);
- ✓ **2nd step:** seek the relevance of the theme (in bibliographic sources and the author's experience);
- ✓ **3rd step:** define how the material will be distributed (online);
- ✓ **4th step:** research, study and assemble the guidebook script.

PRIMER

STEP BY STEP TO ELABORATE
ENVIRONMENTAL PUBLIC POLICIES.



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1. HOW TO START AN ENVIRONMENTAL PUBLIC POLICY?

With the identification of the problem.

2. HOW DO WE IDENTIFY THE PROBLEM?

The identification of the problem occurs when a public problem is raised, which must be equated or improved through public policy. The incorrect destination of solid waste is an example of a public problem that affects the environment and consequently the population.

3. WHAT AFTER PROBLEM IDENTIFICATION? WHAT TO DO?

Diary formation.

4. HOW TO FORM AN AGENDA?

It is when the government, be it federal, state or municipal identifies which demands are more relevant and urgent. Which can be raised through public hearings listing themes important with the participation of the community. The problem then enters the agenda government, enters the agenda of more relevant projects. A project that is in a candidate's government program may later enter the agenda governmental and be carried out.

5. AND THEN? WHAT'S THE NEXT STEP?

It is the formulation of alternatives. How does the formulation of alternatives work?

It is the step that analyzes and selects which measures will be fundamental and effective for solving the problem. Decision making is the step in which the actions that will be performed to achieve the expected results are defined.

Here it is decided how the problem raised in the identification will be solved, which alternatives will be taken to achieve the results, through actions, activities, projects, lectures, environmental education, purchase of equipment, training of servers, etc.

6. AND NOW, WHAT SHOULD I DO?

Now is the implementation phase.

7. HOW DO WE IMPLEMENT AN ENVIRONMENTAL PUBLIC POLICY?

It is the stage where public policy is put into practice, that is, when all procedures are operationalized. In this phase, intentions are transformed into concrete actions to reduce the public problem. It is where decisions are made. For example, when a teacher teaches environmental education he is implementing a public policy of education and an environmental public policy. Another example, when a municipality establishes selective collection, it is implementing public policy environment that helps reduce pressure on your landfill.

8. AFTER IMPLEMENTATION WHAT WOULD BE THE NEXT STEP?

This is the stage called Evaluation.

9. HOW DO I PROCEED WITH AN EVALUATION?

It is the step in which the results, if they were achieved and if they need a new arrangement.

Here, efficiency, effectiveness and productivity are evaluated, it verifies whether the problem has been reduced and if the intentions were really transformed into concrete actions. That step sets performance standards, monitors performance, compares performance, performance to established standards and take corrective action to ensure intended goals.

10. INTERESTING! DO WE HAVE MORE TO DO?

Yes, now is the phase of extinction or completion.

11. HOW TO COMPLETE AN ENVIRONMENTAL PUBLIC POLICY?

Termination or extinction occurs when the problem has been solved, it ceases to exist, it is what is expected if the results are effectively achieved. Some authors define this phase as completion. That is, it is the final phase where the problem will be reduced or it will be extinct.

It is worth emphasizing that despite these arguments, the cycle of public policies is of great value when elaborated in a correct sequential string. So it helps managers, political agents, technicians and administrators to organize actions in such a way that all complexity of this procedure is reduced, and thus, problem solutions can be achieved. That is, in this way public policy is efficient and effective, it does what must be done and achieves the expected results...

Know more...

Access the website and fill out the form provided to find out your level of understanding of public policies. In the face of this, access the videos, watch the classes and get to work!

Click here or read the QRCode..



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