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A story to change our lives!



HI, I'M KELLYNHA! AND I LOVE RIDING WITH THE JACKSON BIKE!

HI GUYS, WHAT'S UP? I'M YOUR FRIEND JACKSON BIKE.



I WANT TO SHARE WITH YOU THE MAGIC OF TRANSFORMING YOURSELF BY CYCLING!




WE WANT TO INTRODUCE YOU TO THE BIKE ANJO NETWORK, THERE'S ALL OVER BRAZIL. AND NOW IT WILL BE IN VOLTA REDONDA.

I'M VICENTE, FOUNDER OF REDE BIKE ANJO VR, AND I'M GOING TO TELL YOU EVERYTHING THAT OUR VOLUNTEERS AND I DO HERE IN THE CITY.

OUR NETWORK OF VOLUNTEERS PROMOTE THE USE OF BICYCLES TO TRANSFORM PEOPLE, AND CITIES! AND THAT'S REALLY COOL AND FUN!

COOL, BUT WHAT DO THEY DO?



WE HAVE BIKE ANJO
(EBA), BIKE TO WORK
AND BIKE FOR ALL
SCHOOLS...

AND A LOT OF ACTIONS AND
CAMPAIGNS FOR THE
ENVIRONMENT, HEALTH AND
EDUCATION.

WOW! THIS IS
REALLY COOL. CAN I
JOIN?

GLAD YOU LIKED IT MANU!
BUT FIRST I WANT TO
INTRODUCE YOU TO OUR
VOLUNTEERS.



HI, I'M MAGNA!



I'M FABIO.



AND I'M ANDRE.



WE WILL PRESENT THE
BIKE FOR ALL PROJECT.
LET'S GO?



BIKE FOR ALL WAS RECENTLY
REPRESENTED AT THE WORLD
BICYCLE FORUM.



INCLUSION AND ACCESSIBILITY
PROJECT THROUGH THE
BICYCLE. AND THE COUNTY HAS
AN EXCLUSIVE VERSION,
"ODKV".



ODKV
(THE ONE FROM HERE SEES, THE ONE FROM
THERE DOESN'T SEE) IS A PROJECT THAT
TEACHES THE BLIND TO PEDAL, THROUGH
TOURS AND SUPPORT FROM VOLUNTEERS
TO RIDE A BIKE CONNECTED
WITH ANOTHER!



THAT IS, TWO PARALLEL
BICYCLES CONNECTED WHERE
THE BLIND CAN PEDAL ONLY
WITH THE INSTRUCTIONS OF
THE ANGEL (VOLUNTEERS).

COOL!
I LOVED THAT!




AND THAT'S HOW OTHER WAYS TO USE THE BIKE WITH THE BLIND AND PEOPLE WITH OTHER DISABILITIES WERE DISCOVERED.

ARE YOU ENJOYING OUR ADVENTURE? HOW ABOUT SHOWING A LITTLE MORE OF THIS TRIBE!

HEY GUYS! I'M DÉBORA, DID YOU KNOW THAT EBA IS A REFERENCE PROJECT IN THE CITY?





AND OUR GOAL IS TO
TEACH PEOPLE TO RIDE
AND ALSO OTHER
COMPLEMENTARY
ACTIVITIES.

I'M ALSO PART OF THE ÁGUA VIVA PROJECT,
IN PARTNERSHIP WITH THE CITY'S NETWORK,
WITH CLIMATIC RIDES AND ENVIRONMENTAL
RIDES.

THIS INCLUDES
ACTIONS FOR THE
ENVIRONMENT, HEALTH,
EDUCATION.



WE PARTICIPATE IN A LOT
OF CAMPAIGNS AND
ACTIONS DEVELOPED BY
THE GROUP.

OUR MAIN
OBJECTIVE IS TO
HELP PEOPLE!!!

TO TEACH AND HELP THOSE
WHO DIDN'T HAVE THE
OPPORTUNITY.

ART. 105 - BTC:
THE BIKE MUST HAVE ALL THE ACCESSORIES, SUCH AS:

THE USE OF ELBOW PADS, KNEE PADS AND HELMETS ARE NOT MANDATORY, BUT THEIR USE IS IMPORTANT TO MITIGATE SERIOUS ACCIDENTS.

BYCICLE BELL

NIGHT SIGNALING ON THE REAR, IN RED COLOR

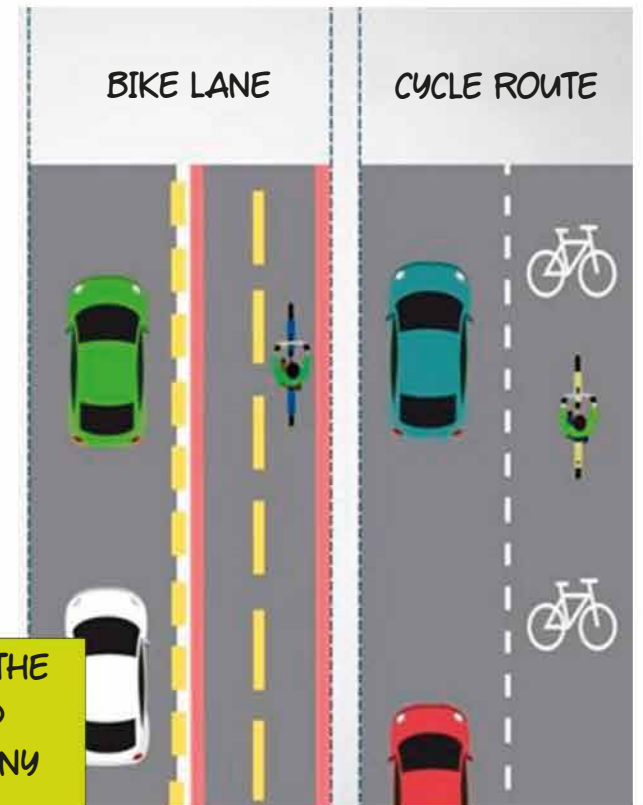
LEFT SIDE REAR VIEW MIRROR ATTACHED TO THE HANDLEBARS

NIGHT SIGNALING ON THE FRONT, IN WHITE OR YELLOW COLORS

SIGNAGE ON THE SIDES AND PEDALS OF ANY COLOR



ART. 58-BCT: BICYCLE CIRCULATION MUST TAKE PLACE ON CYCLE PATHS, CYCLE LANES, ROADSIDE OR ON THE EDGE OF THE ROADWAY IN THE SAME DIRECTION OF CIRCULATION.



OH, IF YOU LIKE IT DON'T FORGET TO GIVE YOUR LIKE AND COMMENTS! AFTER ALL, CYCLING IS COOL!



RIGHTS AND DUTIES OF CYCLISTS:

- ONLY CYCLISTS CAN OVERTAKE CARS STANDING IN QUEUES IN TRAFFIC TO WAIT FOR TRAFFIC LIGHTS.

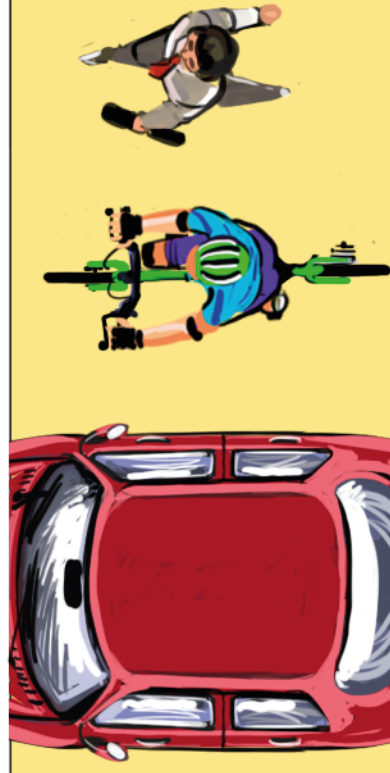
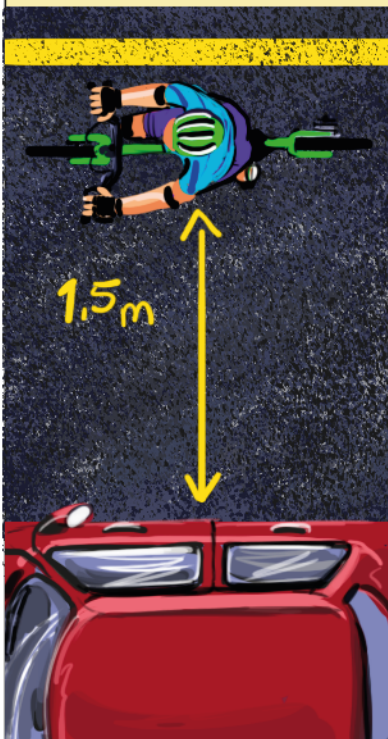
- VEHICLES THAT PASS OR OVERTAKE A BICYCLE MUST MAINTAIN A DISTANCE OF 1.50 M.

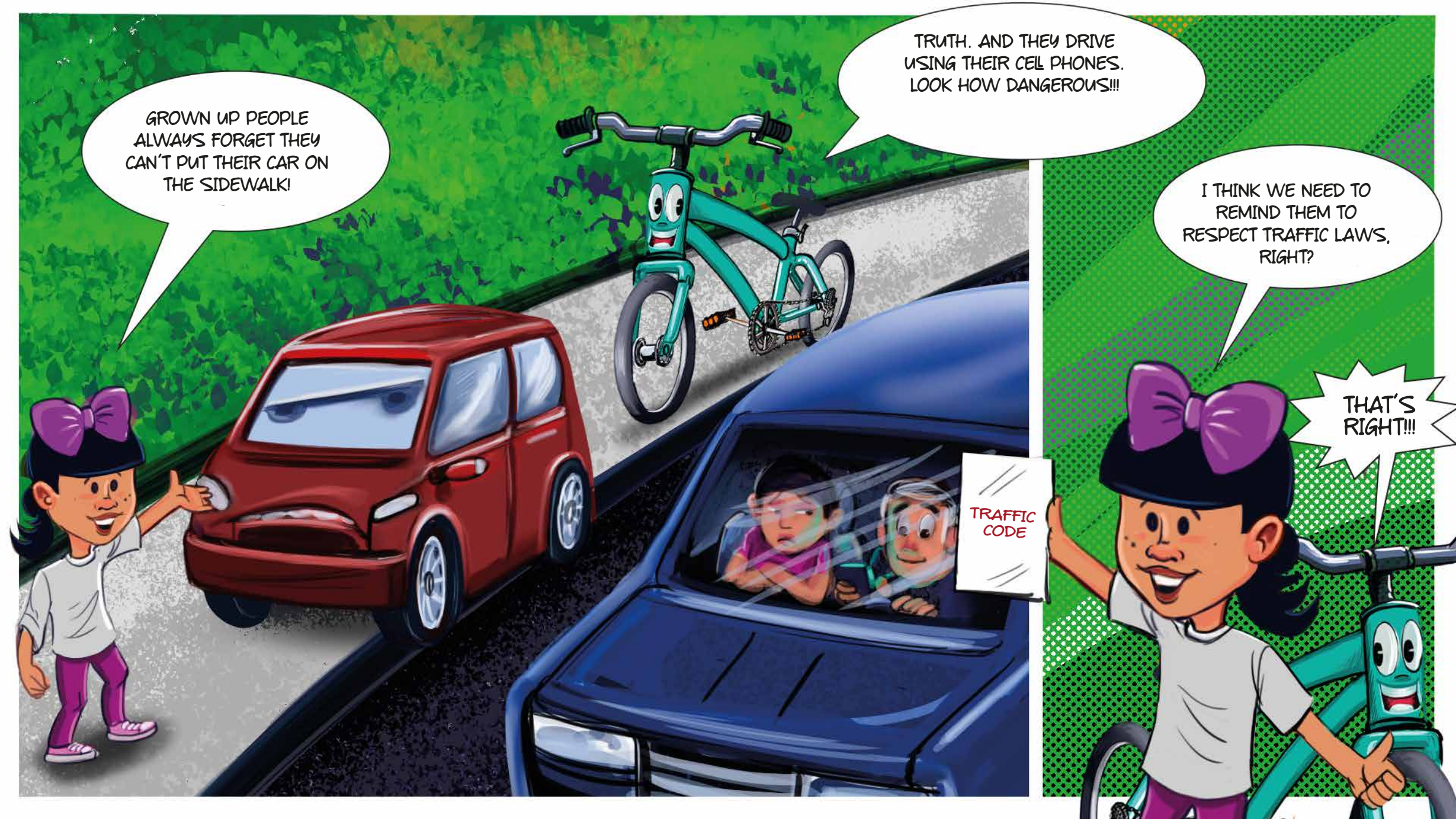
- THE BICYCLE HAS PRIORITIES OVER LARGER VEHICLES, AS WELL AS RESPONSIBILITY FOR PEDESTRIANS.

- IT IS NOT ALLOWED TO RIDE ON BICYCLES ON THE SIDEWALKS WITHOUT PERMISSION FROM THE AUTHORITIES, OTHERWISE YOU WILL HAVE TO CIRCULATE PUSHING IT.

- THE BICYCLE MUST RESPECT THE TRAFFIC LIGHTS, AS WELL AS THE OTHER VEHICLES, AND WHEN CROSSING THE LANE THROUGH THE PEDESTRIAN LANE, THE CYCLIST MUST GET OFF AND WALK TO THE OTHER SIDE.

IMPORTANT: LIKE OTHER VEHICLES, BICYCLE ALSO NEEDS MAINTENANCE UP TO DATE AND WITH ALL THE NECESSARY ACCESSORIES.





A comic book illustration. On the left, a girl with a purple bow in her hair, wearing a white shirt and purple pants, stands on a sidewalk. She is pointing towards a red car that has its front end crumpled. A blue car is parked in front of it. A teal bicycle with a smiling face is parked on the sidewalk next to the blue car. The background is a green wall with a pattern of small leaves. There are three speech bubbles and a starburst.

GROWN UP PEOPLE ALWAYS FORGET THEY CAN'T PUT THEIR CAR ON THE SIDEWALK!

TRUTH, AND THEY DRIVE USING THEIR CELL PHONES. LOOK HOW DANGEROUS!!!

I THINK WE NEED TO REMIND THEM TO RESPECT TRAFFIC LAWS, RIGHT?

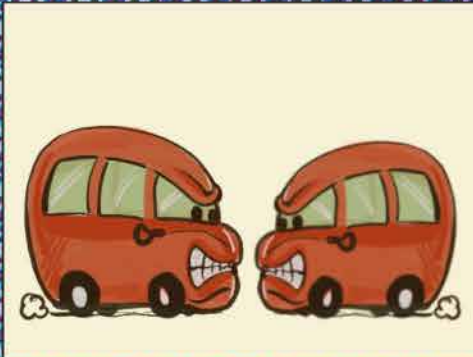
THAT'S RIGHT!!!

TRAFFIC CODE

DID YOU KNOW?



- THAT THE WORST ATTITUDES TAKEN IN TRAFFIC ARE THOSE BASED ON INDIVIDUALISM. BUT IS DRIVING INDIVIDUALLY OR IN A GROUP (COLLECTIVELY)?



- THE BICYCLE IN RECENT YEARS HAS BEEN THE BEST FORM OF PHYSICAL ACTIVITY.



- DUE TO SOCIAL ISOLATION (COVID-19 PANDEMIC) AND HOME OFFICE ACTIVITIES, THERE WAS A SIGNIFICANT IMPROVEMENT IN TRAFFIC.



- AFUÁ IS THE ONLY BRAZILIAN MUNICIPALITY WHERE CARS AND MOTORCYCLES ARE PROHIBITED IN ALL ITS EXTENSION



- THE SURVEY BY THE BRAZILIAN ASSOCIATION OF THE BICYCLE SECTOR SHOWED THAT SALES IN THE SEGMENT INCREASED, AN AVERAGE GROWTH OF 50% COMPARED TO 2019.



- ACCORDING TO THE INSTITUTE OF APPLIED ECONOMIC RESEARCH (IAER), BRAZILIANS HAVE MORE BICYCLES THAN CARS, WITH APPROXIMATELY 50 MILLION BIKES AND 41 MILLION CARS.



THE USE OF BICYCLES CONTRIBUTES TO MOBILITY AND IS SUSTAINABLE, AS IT DOES NOT POLLUTE THE ENVIRONMENT.

DO YOU WANT TO KNOW MORE ABOUT THE BENEFITS OF CYCLING?



1) REDUCTION OF HOURS IN TRAFFIC JAMS:



2) PRACTICE OF REGULAR PHYSICAL ACTIVITY:



3) EMANCIPATION OF NON-RENEWABLE ENERGY RESOURCES (FOSSIL FUELS):



4) IMPROVEMENT OF ENVIRONMENTAL CONDITIONS BY REDUCING THE EMISSION OF POLLUTING GASES (SUCH AS CARBON DIOXIDE AND SULFUR).



5) BETTER USE OF OPEN SPACES (INCREASING HUMAN CONTACT WITH NATURE):



- COMBATING STRESS:

- CONTRIBUTE TO PHYSICAL AND MENTAL BALANCE:

- IMPROVES CARDIOVASCULAR FUNCTION AND CIRCULATION:

- INCREASES MUSCLE TONE:

- IT IS A PRACTICE WITH LOW IMPACT ON THE JOINTS (REDUCING THE RISK OF INJURIES):


- REDUCES THE CHANCE OF OBESITY, CORONARY HEART DISEASE, DIABETES, ANXIETY AND DEPRESSION.




7) IT ALSO GENERATES SOCIAL BENEFITS, ENHANCING "REAL" CONTACT BETWEEN PEOPLE.

- IMPROVING INTERACTION AND SOCIALIZATION (SOCIAL INTERACTION).







THE OBJECTIVE OF THIS HQ IS TO MAKE THE CHILD A CONSCIOUS AND RESPONSIBLE PEDESTRIAN, AWARE OF THEIR RIGHTS AND DUTIES.



AND WHEN WE ARE ADULTS AND START DRIVING, WE WILL ALWAYS BE CONCERNED ABOUT EVERYONE'S SAFETY AND WELL-BEING.



AND THE PROJECTS DEVELOPED BY BIKE ANJO VR NETWORK STRENGTHEN, PROMOTE AND CARRY OUT THE MOBILIZATION OF PEOPLE THROUGH THE BICYCLE.



OUR MISSION IS TO BRING MORE BICYCLES TO THE STREETS AND SHOW THE BICYCLE'S POTENTIAL TO TRANSFORM PEOPLE AND CITIES.

BENEFITS OF RIDING A BIKE

REDUCES THE RISK OF
DIABETES AND
HIGH BLOOD PRESSURE

NO NOISE
POLLUTION

STRONGER
HEART AND
BIGGER LUNGS

REDUCE
STRESS

SEE THE WORLD
WITH OTHER EYES

ESQUECE

INCREASES
MUSCLE TONE

REDUCES DEATHS
ON THE ROADS AND
SAVES ANIMALS

MONEY IN YOUR
POCKET, NOT IN THE
GAS TANK

FASTER THAN
WALKING

NON-COMBUSTIBLE
FAT BURNING

STEEL BUTTOCKS

UNLIMITED F
REE PARKING

PERFECTLY
SHAPED LEGS





A story to change our lives!

Datasheet

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